1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. Most successful category is “theater” @ 39% successful compared to other categories
   2. And “theater” category is most successful in US
   3. Most of the success is in month of May and June
2. What are some limitations of this dataset?
   1. The dataset does not provide quantitative measure of “successful”. Was success defined due to revenue stream or number of viewers?
   2. Also what is missing is correlation to the regions. Was a same type of play was viewed in both US and GB? Which can drill down to what type of “plays” were the most successful
3. What are some other possible tables and/or graphs that we could create?
   1. Pivot bar graph to compare Staff picks vs State to see if staff picks do make a difference. Looking at the data, the # of “failures” vs “successful” is not very different when the staff pick was “false”. My inference is if staff not picking did not make a difference in the success



* 1. Would also show % success comparison by regions

